

BOOKSHOP PROPOSAL

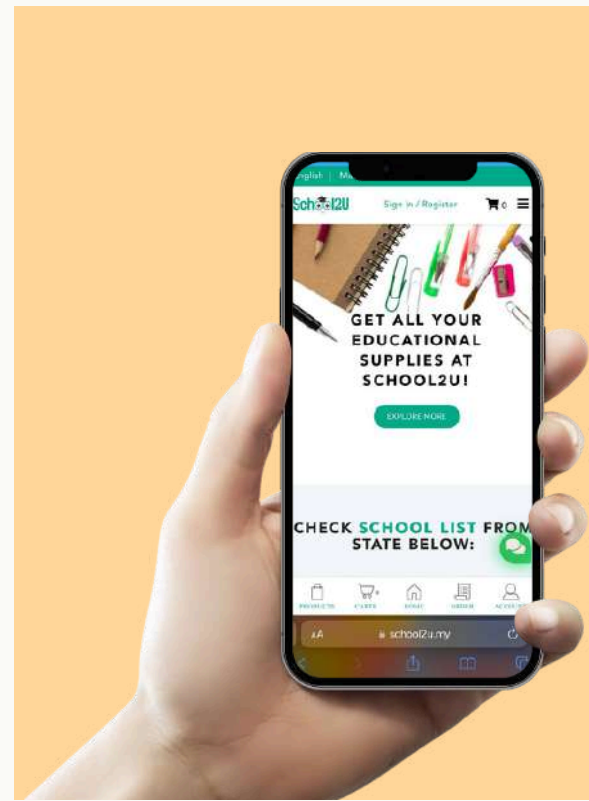
www.bookshop.school2u.my



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Shopping for school stuff can be a hassle! We would know, we're parents too.

Here at School2U, we envision a world where the youth are equipped and empowered with the necessary tools and supplies so that they can learn, explore and play better



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INTRODUCTION



Avoid Long Queue



PLATFORM: SCHOOL BOOKSHOP

A digitalize platform provide additional option to school bookshop (kedai buku sekolah / koperasi) buy & sell their official school book.

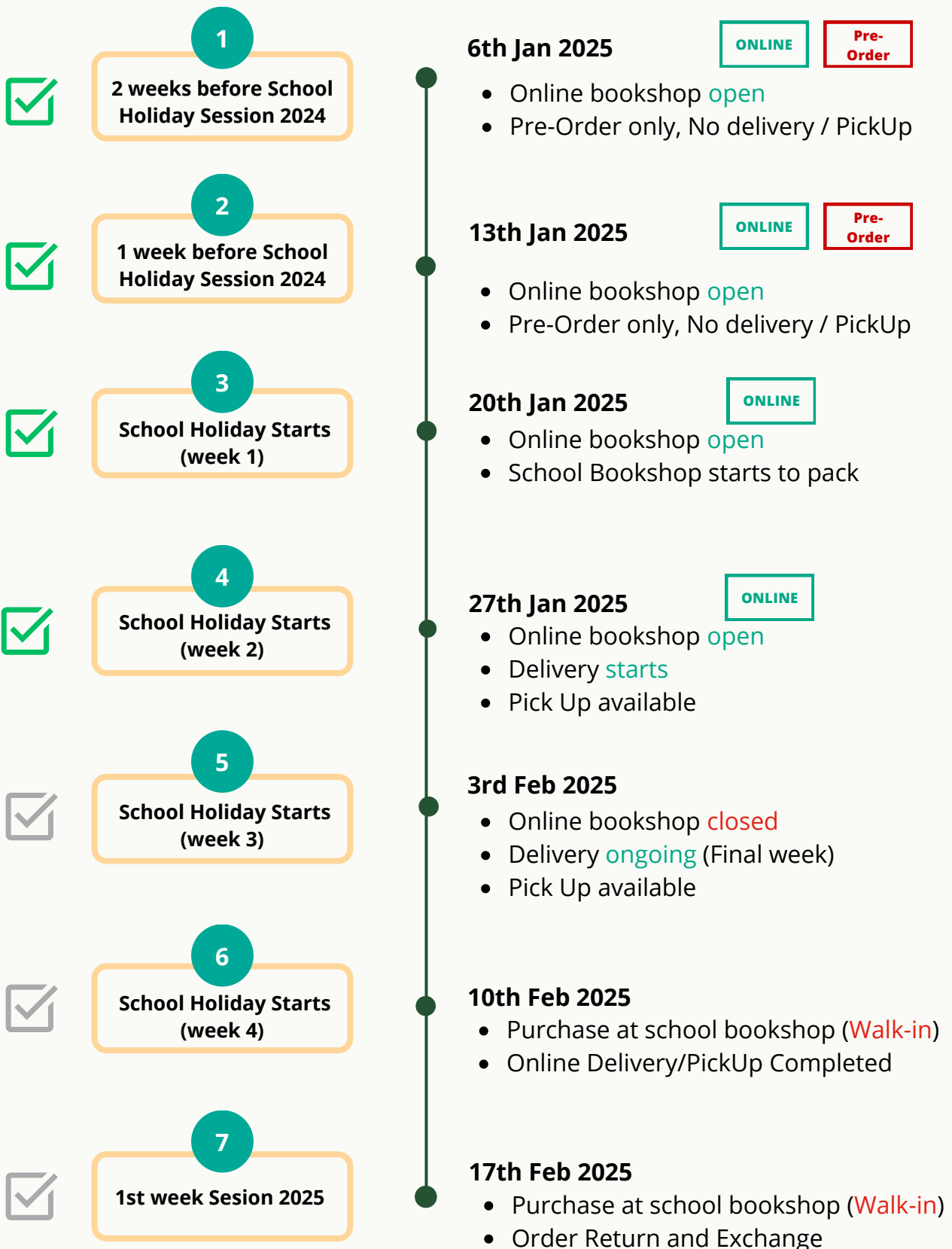




WHAT WE SOLVE

SCHOOL2U	DESCRIPTION
READY E-COMMERCE PLATFORM	Turns offline to online and accessible 24/7
SAVE TIME & EFFORT	Parents save time and effort to queue
COMPLETE E-COMMERCE PLATFORM	Well completion system with order and tracking features
STOCKS CONTROL	Ensures right amount of stock is available and reducing delays in order fulfillment
CASHLESS PAYMENT	Greater security and reduce human error
FLEXIBILITY	Consumers can select shipping method (Pick Up / Delivery)
SCHOOL'S REQUIREMENT	Online purchasing requirement by school during peak season

YEAR 2025 TIMELINE



PARENTS FAQ

1. Registration steps at School2U bookshop

- Scan the QR code provided in the book list.
- Get the school code and register at bookshop.school2u.my.

2. How to get the school code during the registration process?

- Refer to the book list header.

3. When can I start ordering for my children?

- 6th Jan 2025. Refer to the book list.

4. How long does it take to receive the item from a confirmed order?

- 2nd to 3rd week of school holidays (Example session 2025 - 27th Jan - 3rd Feb). Please refer to the timetable.

5. Can parents pick up order at school?

- Can (if available), refer to email or School2U dashboard.

6. Can I cancel the order after payment?

- No, refer to the school bookstore policy.
- Please email us at inquiry@school2u.my for more information.

7. Can I edit or change an item after the order is confirmed & payment made?

- No, refer to the school bookstore policy.
- Please email us at inquiry@school2u.my for more information.

8. Receive an incomplete order or receive the wrong item.

- Please email us at inquiry@school2u.my and provide details such as: order number, email account, order issue, school name. We will reply within 1 business day.

9. Steps to participate in the lucky draw

- Orders worth RM100 and above will automatically participate in the lucky draw.
- Like our Facebook (School2u MY) and wait for the announcement of lucky draw winners and how to redeem prizes.

10. Steps to get and use reward points

- 100 reward points worth RM 1
- Use reward points to deduct the payment of your next order.

11. How to use School2U Mall vouchers

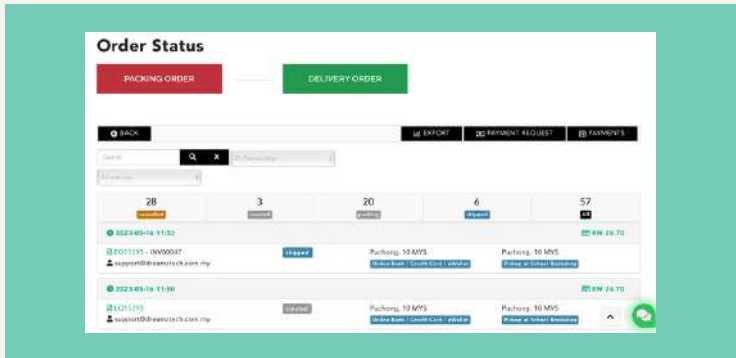
- Enter the voucher code in the voucher booklet given when making the payment.

12. How to get free gifts

- Get a free gift when ordering at School2U Bookshop.

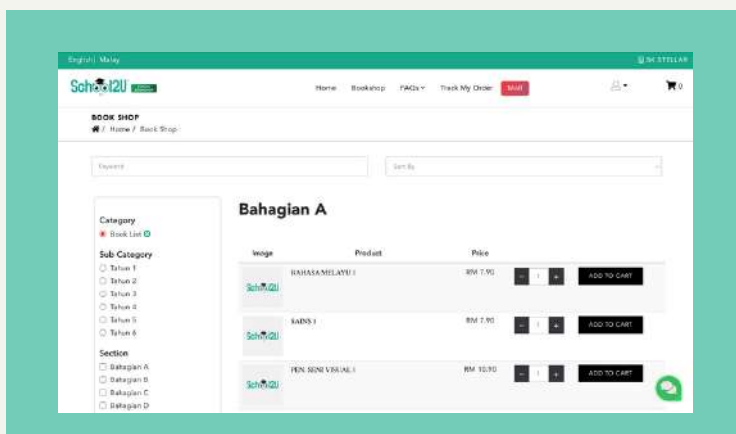
WEBSITE FEATURES

VENDOR



- ✓ Filter Selection
- ✓ Sorting
- ✓ Keyword Searching
- ✓ Orders Categorized

SCHOOL



- ✓ Filter Selection
- ✓ Sorting
- ✓ Keyword Searching

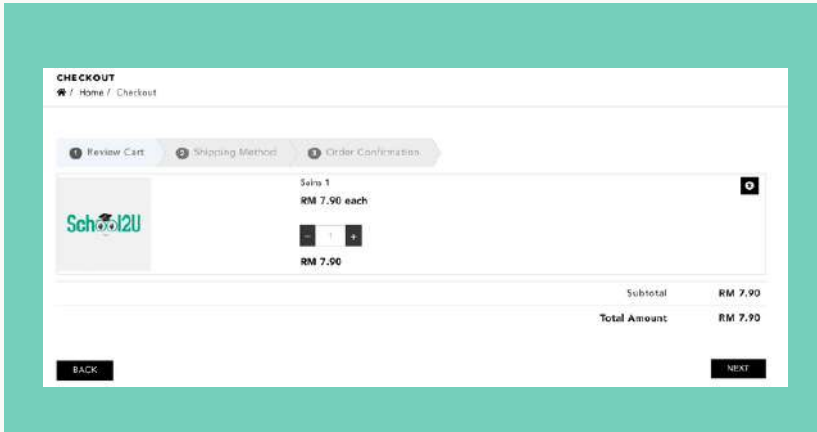
DEMO IS AVAILABLE NOW

Contact us for Live Demo : marketing@school2u.my



USER INTERFACES

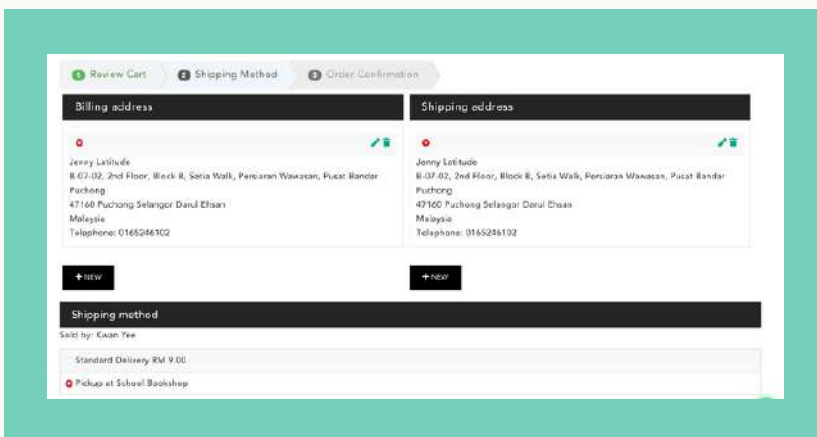
CHECKOUT



1

Review Cart

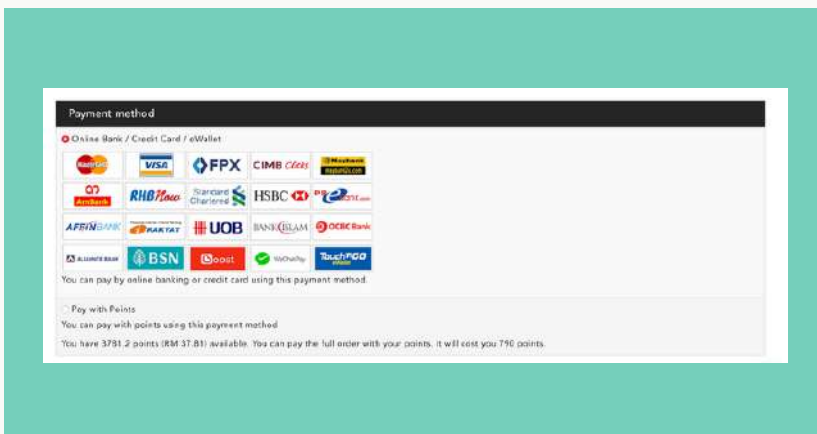
- Confirm item(s) in cart
- Add quantity /deduct quantity
- Remove item



2

Shipping Method

- Add/Edit/Remove shipping address
- Select shipping method (Delivery/Pick Up)



3

Order Confirmation

- Can pay by FPX, E-Wallet or points accumulated

PARENTS TESTIMONIAL

Good ordering system.
Timely update and
prompt delivery



Zhafran Abdurrahim

The online systems has
improved a lots
compare to yr 2023.
Manage to get the kids
books within a short
period. Keep up the
good works!



Haryatie Daud

Simplify the purchase
of children's school
books.



Hafiz Zainal

Book purchase is easy
and there is no need to
queue



Ain Hamzah

Make it easier for
parents to buy books &
school supplies



Sharia Nadirah

They were very helpful
and gave swift
responses. Personally
impressed



Syamim Mohamad

SCHOOLS TESTIMONIAL



Cikgu Ros
SMK Seksyen 9

Masalah menjual buku secara buku fizikal, menjadi masalah kepada pihak Koperasi kerana tiada tenaga kerja yang mencukupi, jadi kami memutuskan untuk mencuba membeli buku secara dalam talian. Pihak kami sangat gembira dengan pengalaman ini! Proses pembelian sangat mudah dan pantas. Pelanggan dapat mencari buku di inginkan dengan mudah tanpa perlu berjalan-jalan dan beratur panjang di kaunter.

Selain itu, Proses pembungkusan dan pengambilan juga cepat dan buku-buku sampai dalam keadaan baik. Pihak sekolah amat berpuas hati dengan perkhidmatan ini dan akan terus menggunakan platform dalam talian ini untuk pembelian buku saya pada masa akan datang.



Cikgu Tarmizi
SK Hicom

School2U sangat membantu menyelesaikan masalah pembelian buku dalam kalangan ibu bapa di sekolah. Platform ini akan menjimatkan masa ibu bapa untuk menguruskan pembelian buku anak-anak. School2U menyediakan pembelian buku mengikut trend semasa. Terusakan yang terbaik.



Cikgu Hassan
SK Bukit Mutiara

Pengenalan Bookshop School2U telah banyak membantu komuniti sekolah kami. Ibu bapa boleh membeli buku secara dalam talian dengan mudah, mengelakkan barisan panjang dan menjimatkan masa. Kakitangan kedai buku boleh membungkus dan memproses pesanan dengan cekap, dan ibu bapa hanya perlu mengambil buku mereka apabila mereka menerima notifikasi. Ia adalah sistem yang lancar dan efisien yang dihargai oleh semua.

BTS LUCKYDRAW BULETIN

School2u MY is 🥳 feeling excited. 26 Apr · 🌐

Kami ingin mengambil kesempatan ini untuk mengucapkan penghargaan terbesar kami atas sokongan yang telah diberikan oleh Timbala... See more

See Translation



School2U Presentation

School2u MY is 😊 feeling lovely. 29 Apr · 🌐

Merakam keceriaan para pelajar dan cikgu! Kita dapat lihat senyuman melebar di sekitar acara yang berlangsung di sekolah. 🥳🥳... See more

See Translation



Goodies Distribution

School2u MY is at SMK Seksyen 9, Shah Alam. 26 Apr · Shah Alam · 🌐

🎉🎉 【Back To School Lucky Draw Event 2024】 🎉🎉

🏆 School2U MY Senarai Pemenang Cabuta... See more

See Translation



📣 Boost this post to reach up to 2365 more people if you spend MYR25. [Boost post](#)

👍 School2u MY and 10 others 1 comment

👍 Like 💬 Comment 📧 Send ➦ Share

Winner Annoucement

School2u MY 3 May · 🌐

🥳🥳 Tahniah sekali kepada semua pemenang yang hadir ke School2U Back To School Lucky Draw Prize Redemption 2024 pada Selasa (30/4/2024)... See more

See Translation



Prize Redemption

LIST WITH US



NO REGISTRATION FEES



NO LISTING FEES



NO ANNUAL FEES



LOW COMMISSION RATE



LOW TRANSACTION FEES



WHAT CONSUMERS CAN GET?



FREE GOODIES



FREE VOUCHER



**COLLECT POINTS &
SPEND ON THEIR NEXT
PURCHASE**



**ENTITLED FOR
LUCKY DRAW**

REGISTER WITH US

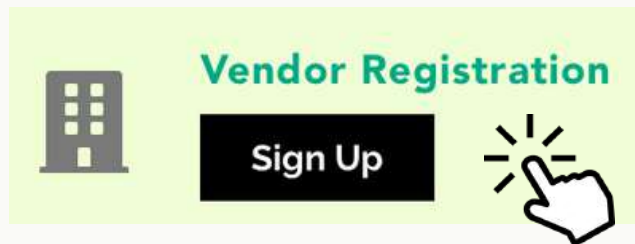
REGISTRATION STEPS

1



Search School2U Bookshop on any browser

2



Click on "Vendor Registration" on registration page

3

A screenshot of the "VENDOR REGISTRATION" form. The form is titled "VENDOR REGISTRATION" and has a breadcrumb "Home / Vendor Registration". Under the heading "Seller Information", there are several input fields: "Fullname" (with a placeholder "School code + vendor name (eg. Muzium Y1)"), "Username" (with a placeholder "School name (eg. Muzium)"), "Email", "Email repeat", "Password", "Password repeat", and "Phone" (with a placeholder "eg. 0123456789").

4

Fill in required fields and submit



Wait for admin approval



GET IN TOUCH



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marketing@school2u.my



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