



CSR PROGRAMME

CORPORATE SOCIAL RESPONSIBILITY



CSR





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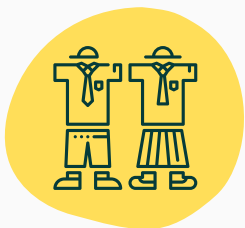
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CSR PROGRAMME

PURPOSE	DESCRIPTION
Educational Support	<ul style="list-style-type: none">• Provide educational support to B40 students by offering resources, materials, or programs that enhance their learning opportunities
Awareness and Advocacy	<ul style="list-style-type: none">• Raise awareness about the challenges faced by B40 students and advocate for their rights and access to quality education
Reach Proper Audience	<ul style="list-style-type: none">• Convenient platform between contributor and beneficiary

CATEGORY NEEDED



Uniform



Shoes & Socks



Bags



Stationary



School Exercise Books

HOW IT WORKS

01



IDENTIFICATION OF B40 STUDENTS

- School provide listing
- School get sponsor and budget
- School2U create CSR voucher code

02



CHOOSE ITEMS AT SCHOOL2U MALL

- School teachers / bookshop operator assist students to place order according to the student's sizing

03



VENDOR PACK AND SHIP

- Vendor proceed the orders accordingly and shipped all the orders to school

04



DISTRIBUTION TO CSR STUDENTS

- School teachers / bookshop operator distribute orders to students
- School bookshop operator submit proof of receipt to School2U

05



PAYMENT PROCESS

- School2U provide overall report to donors and claim payment
- School2U release payment to respective vendors



RESPONSIBILITY

SCHOOL'S RESPONSIBILITY

Identify students in need

Find sponsor and get budget

BOOKSHOP'S RESPONSIBILITY

Assist students to place order

Distribute orders to students

VENDOR'S RESPONSIBILITY

Supply products with special rate for CSR students

Pack and ship orders to the particular schools



SCHOOL2U'S RESPONSIBILITY



Facilitate Online
CSR platform



Connection between
vendors, schools
and bookshops



Secure Payment



100% reach
proper audience



TARGET AUDIENCE

B40 CATEGORY

LOW-INCOME WAGE EARNERS

- Household income between **RM2500** to **RM4000*** (subject to region)

SINGLE-PARENT HOUSEHOLDS

- Single mothers or fathers who are the sole breadwinners and may face additional financial burdens.

ORPHANS

- The child who has lost both parents due to various circumstances





SCHOOL2U

PROGRAMME ACTIVATION



Coming Soon in
DECEMBER 2023



Building a better
Malaysia for children
with our CSR
programme

Together **We Can**,
Together **We Care**



Our CSR programme will only be a **success** with
your support!



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