

BOOKSHOP PROPOSAL

www.bookshop.school2u.my

School2U

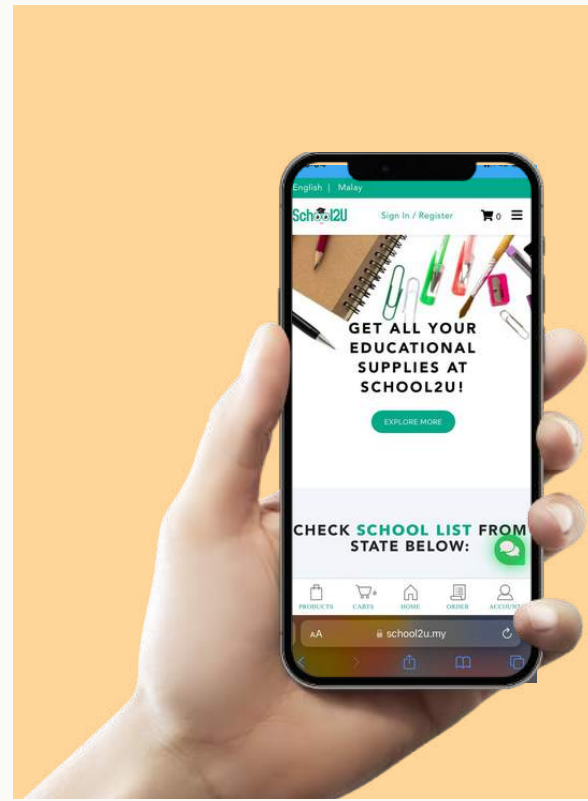


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Shopping for school stuff can be a hassle! We would know, we're parents too.

Here at School2U, we envision a world where the youth are equipped and empowered with the necessary tools and supplies so that they can learn, explore and play better



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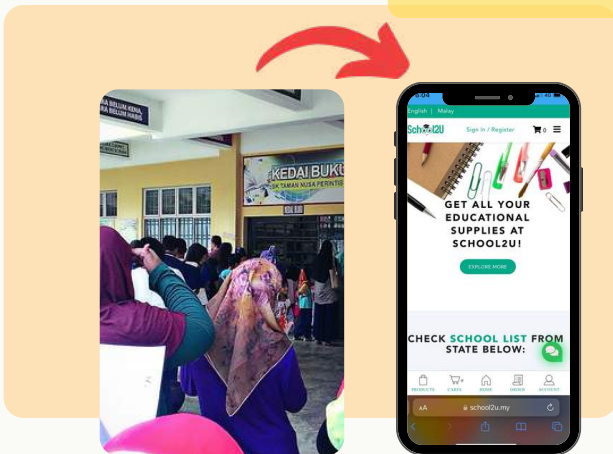
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INTRODUCTION



Avoid Long Queue



PLATFORM: SCHOOL BOOKSHOP

A digitalize platform provide additional option to school bookshop (kedai buku sekolah / koperasi) buy & sell their official school book.



WHAT WE SOLVE

SCHOOL2U	DESCRIPTION
READY E-COMMERCE PLATFORM	Turns offline to online and accessible 24/7
SAVE TIME & EFFORT	Parents save time and effort to queue
COMPLETE E-COMMERCE PLATFORM	Well completion system with order and tracking features
STOCKS CONTROL	Ensures right amount of stock is available and reducing delays in order fulfillment
CASHLESS PAYMENT	Greater security and reduce human error
FLEXIBILITY	Consumers can select shipping method (Pick Up / Delivery)
SCHOOL'S REQUIREMENT	Online purchasing requirement by school during peak season



HOW WE WORK



1ST WEEK

29th January 2024

ONLINE

Pre-Order

- 2 weeks before School Holiday Starts
- Online bookshop [open](#)
- Pre-Order only, No delivery / PickUp



2ND WEEK

5th February 2024

ONLINE

Pre-Order

- 1 week before School Holiday Starts
- Online bookshop [open](#)
- Pre-Order only, No delivery / PickUp



3RD WEEK

12th February 2024

ONLINE

- School Holiday Starts (week 1)
- Online bookshop [open](#)
- School Bookshop starts to pack



4TH WEEK

19th February 2024

ONLINE

- School Holiday Starts (week 2)
- Online bookshop [open](#)
- Delivery [starts](#)



5TH WEEK

26th February 2024

- School Holiday Starts (week 3)
- Online bookshop [closed](#)
- Delivery [ongoing](#) (Final week)



6TH WEEK

4th March 2024

- School Holiday Starts (week 4)
- Purchase at school bookshop ([Walk-in](#))
- Online Delivery/PickUp Completed



7TH WEEK

11th March 2024

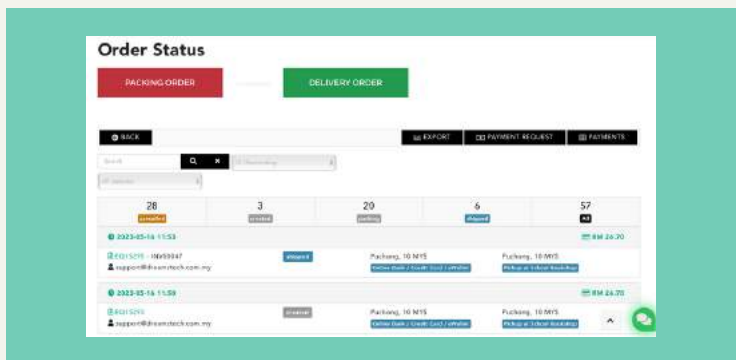
- 1 week after School Holiday
- Purchase at school bookshop ([Walk-in](#))



SCHOOL2U

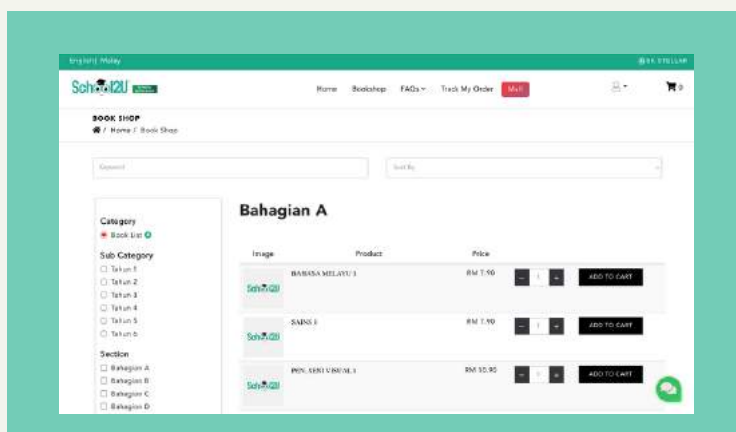
WEBSITE FEATURES

VENDOR



- ✓ Filter Selection
- ✓ Sorting
- ✓ Keyword Searching
- ✓ Orders Categorized

SCHOOL



- ✓ Filter Selection
- ✓ Sorting
- ✓ Keyword Searching

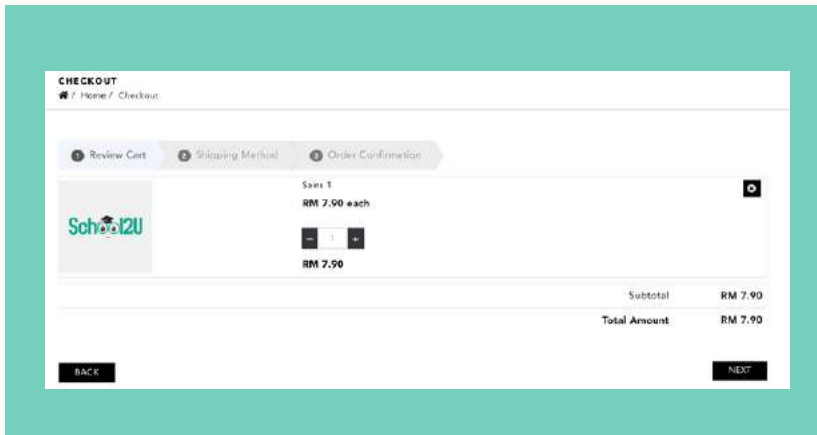
DEMO IS AVAILABLE NOW

Contact us for Live Demo : marketing@school2u.my



USER INTERFACES

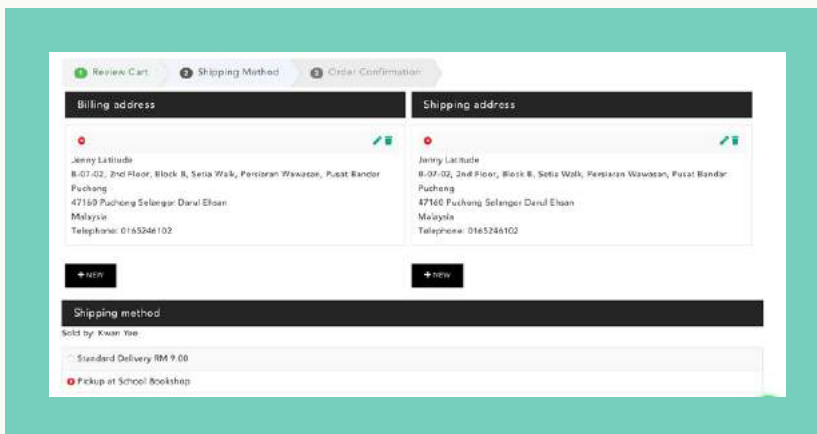
CHECKOUT



1

Review Cart

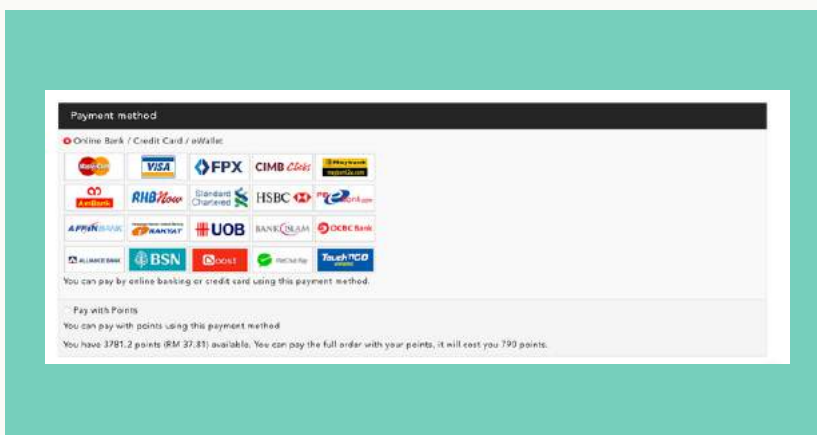
- Confirm item(s) in cart
- Add quantity /deduct quantity
- Remove item



2

Shipping Method

- Add/Edit/Remove shipping address
- Select shipping method (Delivery/Pick Up)



3

Order Confirmation

- Can pay by FPX, E-Wallet or points accumulated

LIST WITH US



NO REGISTRATION FEES



NO LISTING FEES



NO ANNUAL FEES



LOW COMMISSION RATE



LOW TRANSACTION FEES



WHAT CONSUMERS CAN GET?



FREE GOODIES



FREE VOUCHER



**COLLECT POINTS &
SPEND ON THEIR NEXT
PURCHASE**



**ENTITLED FOR
LUCKY DRAW**

REGISTER WITH US

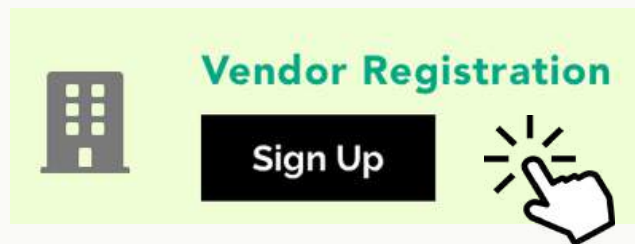
REGISTRATION STEPS

1



Search School2U Bookshop on any browser

2



Click on "Vendor Registration" on registration page

3

A screenshot of a 'VENDOR REGISTRATION' form. The form has a title 'VENDOR REGISTRATION' and a breadcrumb 'Home / Vendor Registration'. Under the heading 'Seller Information', there are several input fields: 'Fullname *' (with a placeholder 'School code + vendor code (eg. 050004/VL)'), 'Username *' (with a placeholder 'School name (eg. allround)'), 'Email *', 'Email repeat *', 'Password *', 'Password repeat *', and 'Phone *' (with a placeholder '+60 192342222').

4

Fill in required fields and submit



Wait for admin approval



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